



GIVE

**Donation & Fund
Management
Solution**

www.mxgive.com

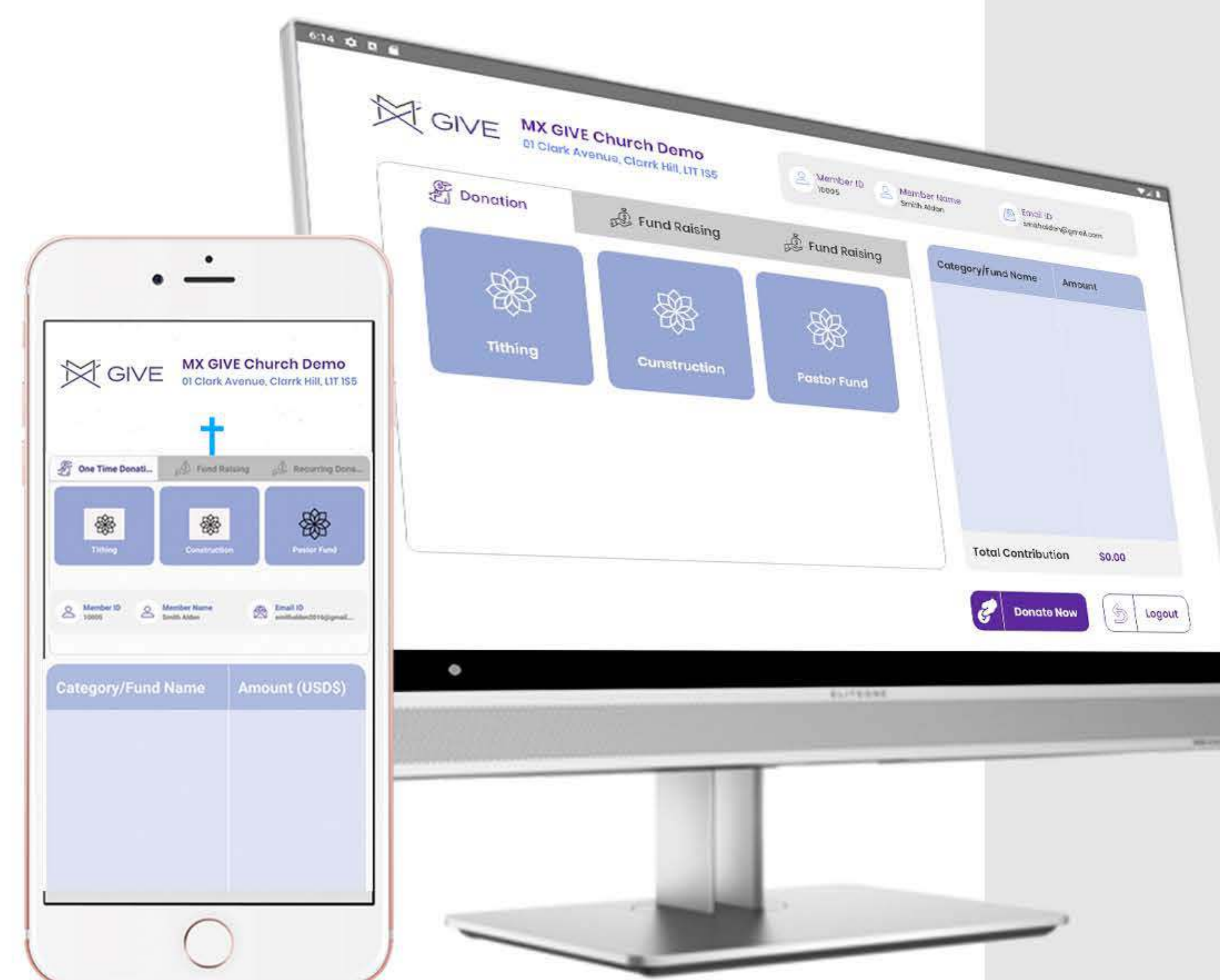
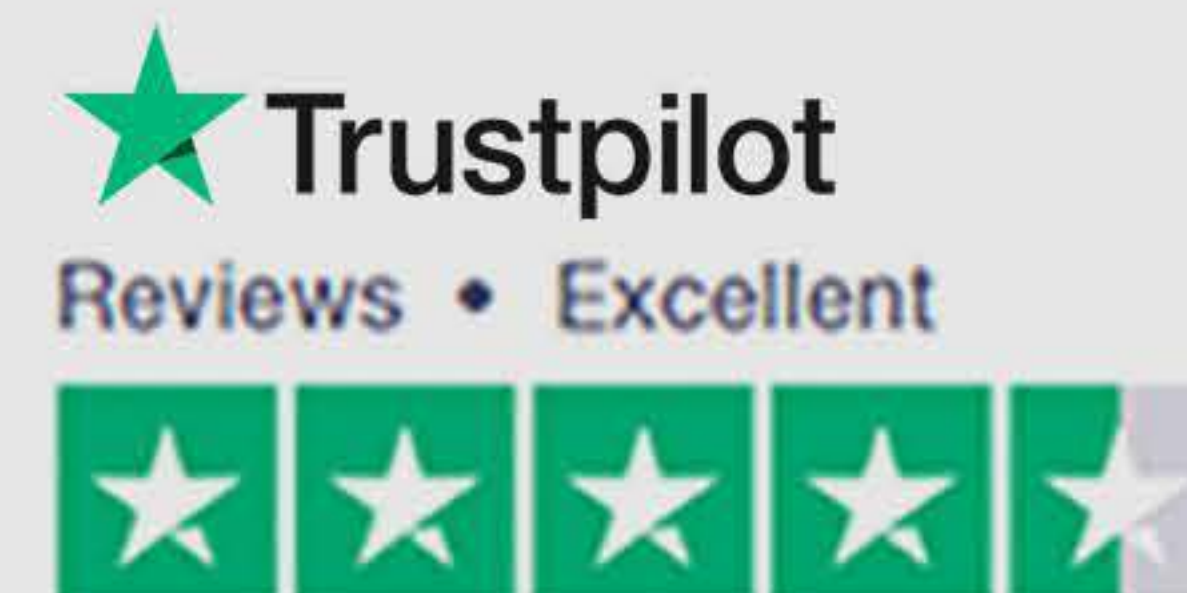
346-767-6884

Who we are?

Based in Stafford, TX, MX Give was established with the vision of helping nonprofit organizations and religious entities to raise donations/funds efficiently while making a simple user experience to encourage donors to give with multiple payment options. With MX Give, you can collect donations, display service/ prayer times and share announcements all from our intuitive dashboard.

MX Give will become a simple solution in meeting all your fundraising goals with our exclusive features and tools including: kiosk giving, custom app, Text 2 Give, easy-to-use dashboard, and more.

Give your members up to the minute announcements with our push notifications, share your organization photos, literature, audio and video, promote events and list service times. Donors can set up recurring donations with one click. Come see how easy it is to manage your donations with MX Give!



Who we are?

11

Years of
Experience

5

Countries

MX Give caters to all religious entities, nonprofit organizations, foundations and trust to assist in increasing donations and fundraising opportunities. Giving members the ability to give from anywhere and anytime.



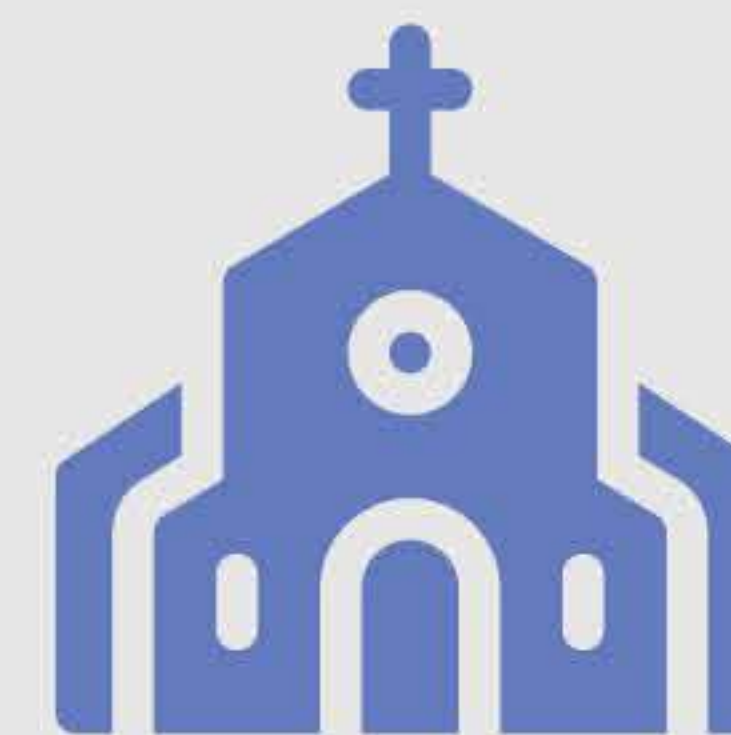
Who uses us



**Religious
Organizations**



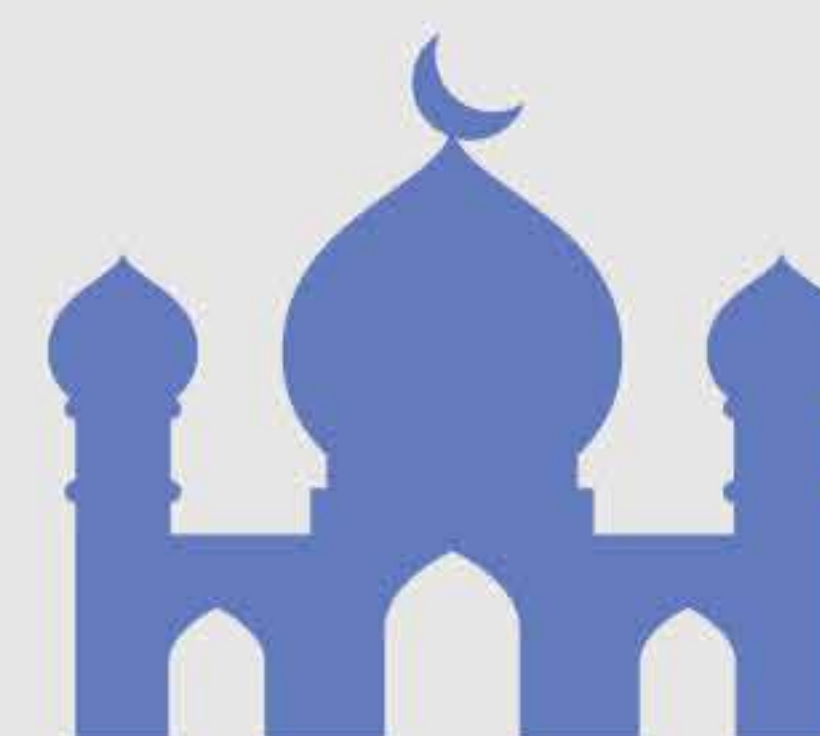
**Nonprofits
Organizations**



**Christian
Organizations**



**Hindu
Organizations**



**Muslim
Organizations**



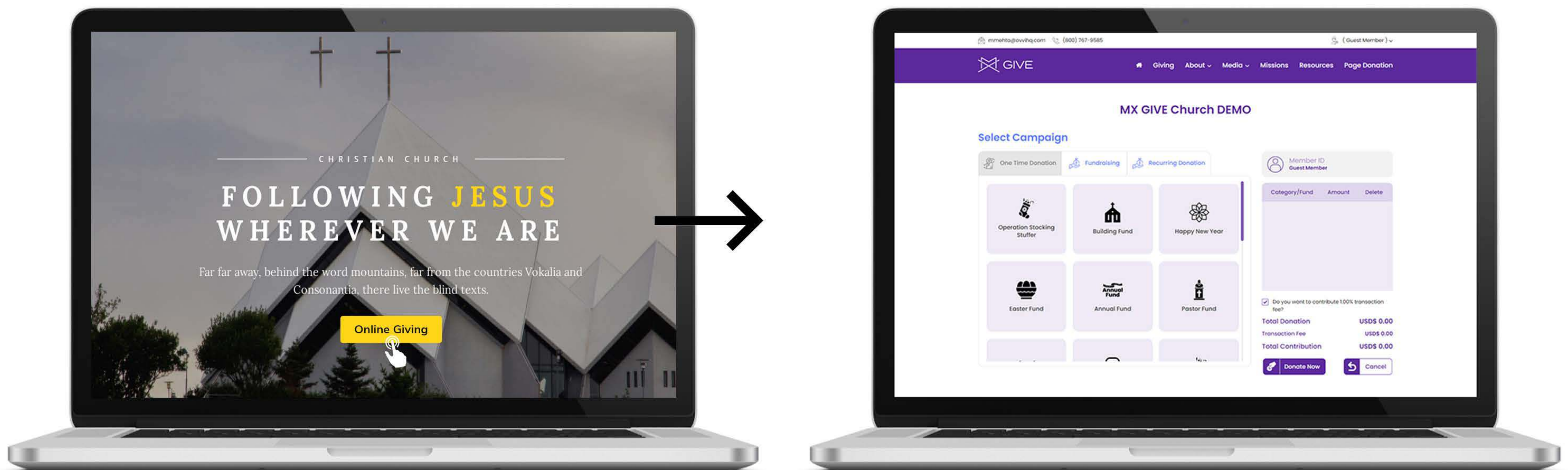
**Synagogues
Organizations**



Multiple Giving Platforms



Create an online giving website with ease. Accept online donations, payments for fundraising or raise money for your next capital campaign through MX Give's Online Giving platform. Integrate your existing website seamlessly to our online giving module. MX Gives provides members to make one-time or recurring donations using their credit/debit cards.

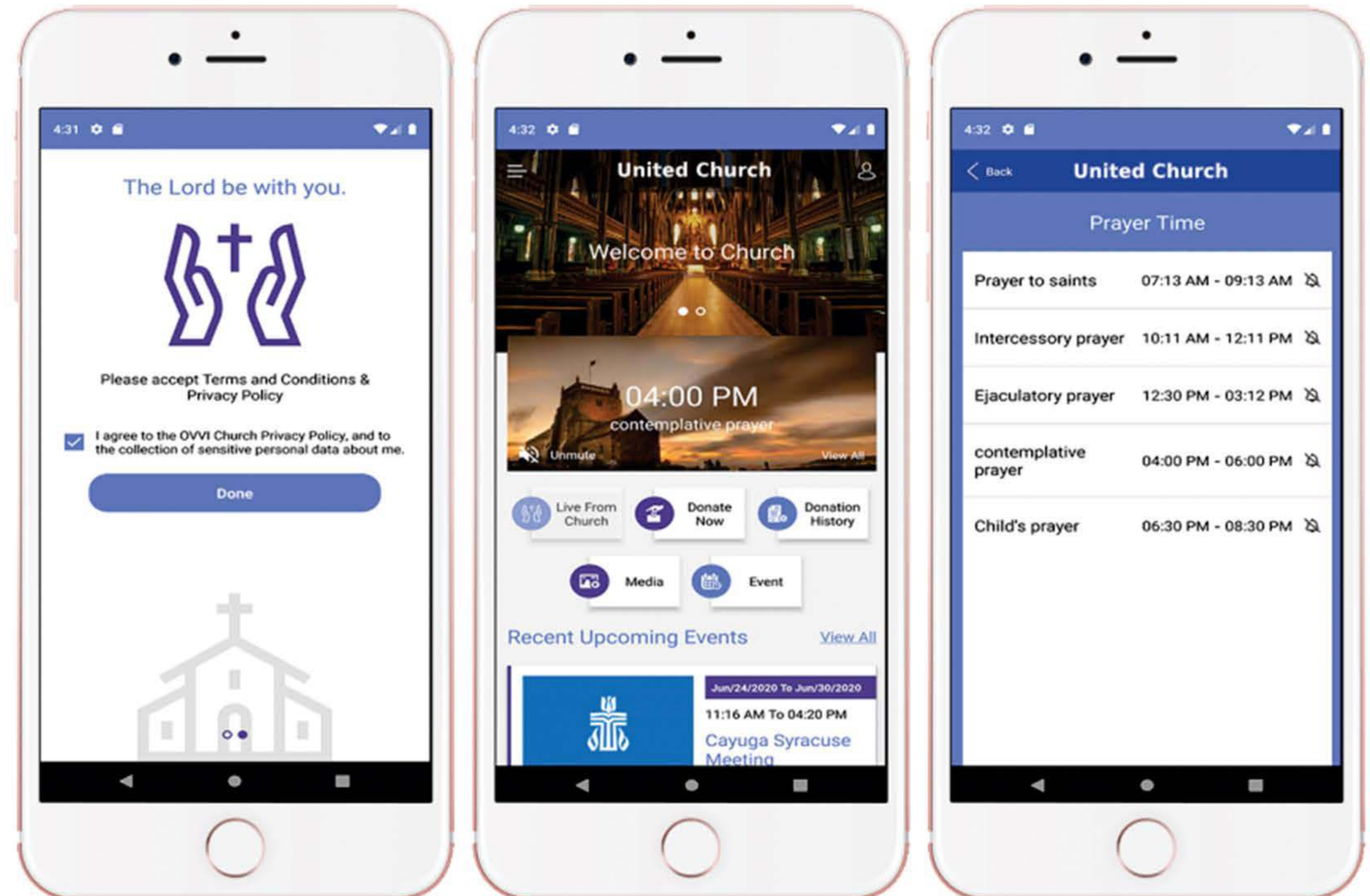


<https://onlinegiving.mxpriority.com/mx-give-church-demo>

Engage your members with your custom mobile giving app on their mobile phones. People are spending more and more time on their mobile phones than ever before. The MX Give custom mobile app enables your members to give from anywhere, anytime, in matter of seconds.

MX Give App is feature packed with donation and communication features.

- Custom Branding and Layouts
- Easy Donation Screen for fast and easy payments
- Interactive social content and newsfeed
- Push Notifications
- Prayer wall and audio content
- Event Calendar
- Photos & Videos
- Social Media Integration



Kiosk giving is the fastest and easiest way of getting donations or funds on premises of your religious or nonprofit organization.

Kiosk giving is proven to increase your onsite donations by 28% and enhance first time givers by over 60%.

MX Give Kiosk are easy to setup and customize.

- Easy Donation and fundraising screens
- Custom Branding & Layout
- Safe & Secure - Card Present transactions
- Collect Donation receipts at the end of their transaction

Increase
Donations
+28%

First Time
Givers
+60%

Kiosk
Giving



Easy Text2Give right from your mobile phone. Instantly give by simply texting a number and your contribution amount. This allows members to give in three seconds with just two easy steps. Organizations using text donation can choose between a 10 digit or 5 Digit unique number assigned specifically to them and use a unique code (GIVE) to take easy payments from members. Custom keywords allow your members to text to give using a specific keyword and amount and have the funds go directly to their desired category.

**2 steps
in 3 seconds
to give**



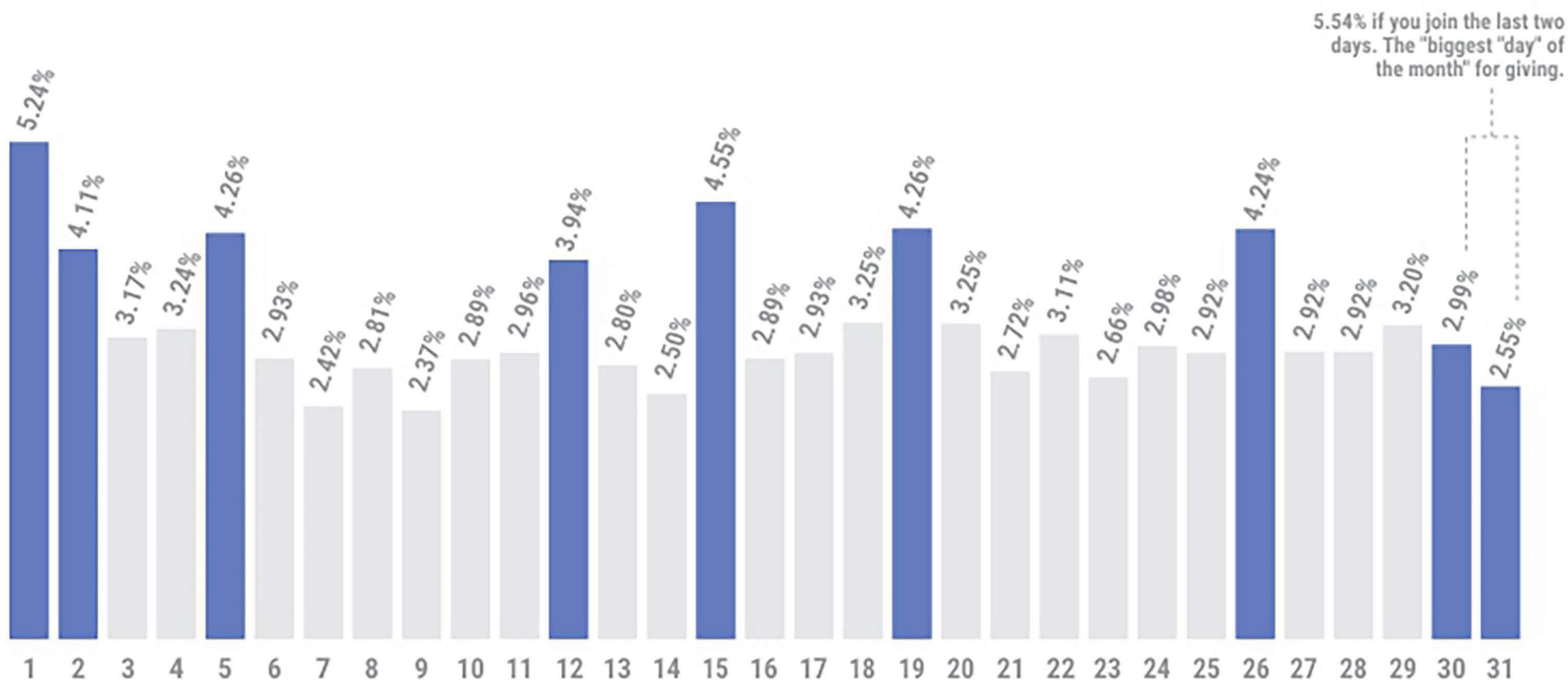


Giving Statistics

#1

Big Giving Isn't Reserved For Payday Or End Of Month.

The first, fifteenth, and "last day" of the month are big days for giving. The fifth, twelfth, nineteenth, and twenty-sixth are all elevated days of giving!

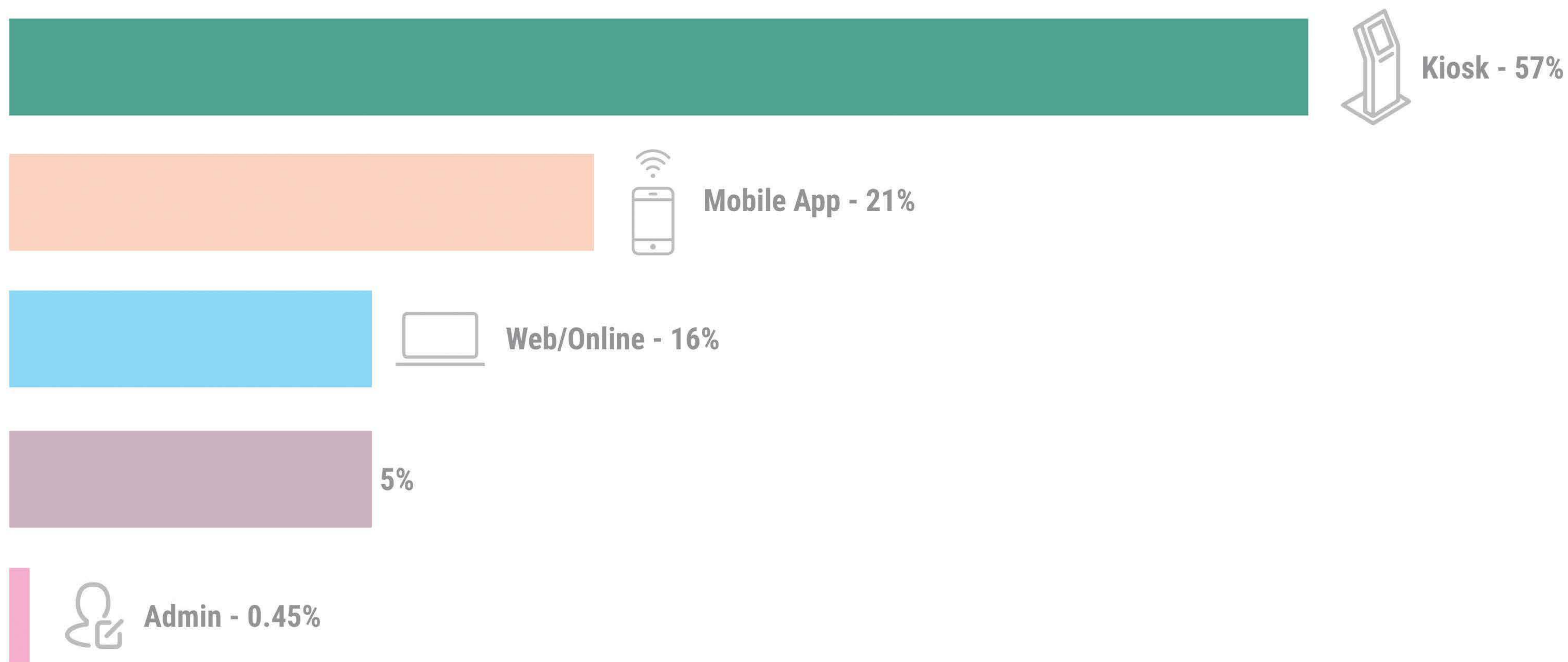


Distribution of giving by day of month.

#2

Kiosk Giving is the Clear Leader, But People Like Options.

Kiosk giving, at 57%, is clearly the front runner when it comes to the preferred way to give. Of course, if you take mobile, text and web together, it's pretty obvious to see that people love digital giving!

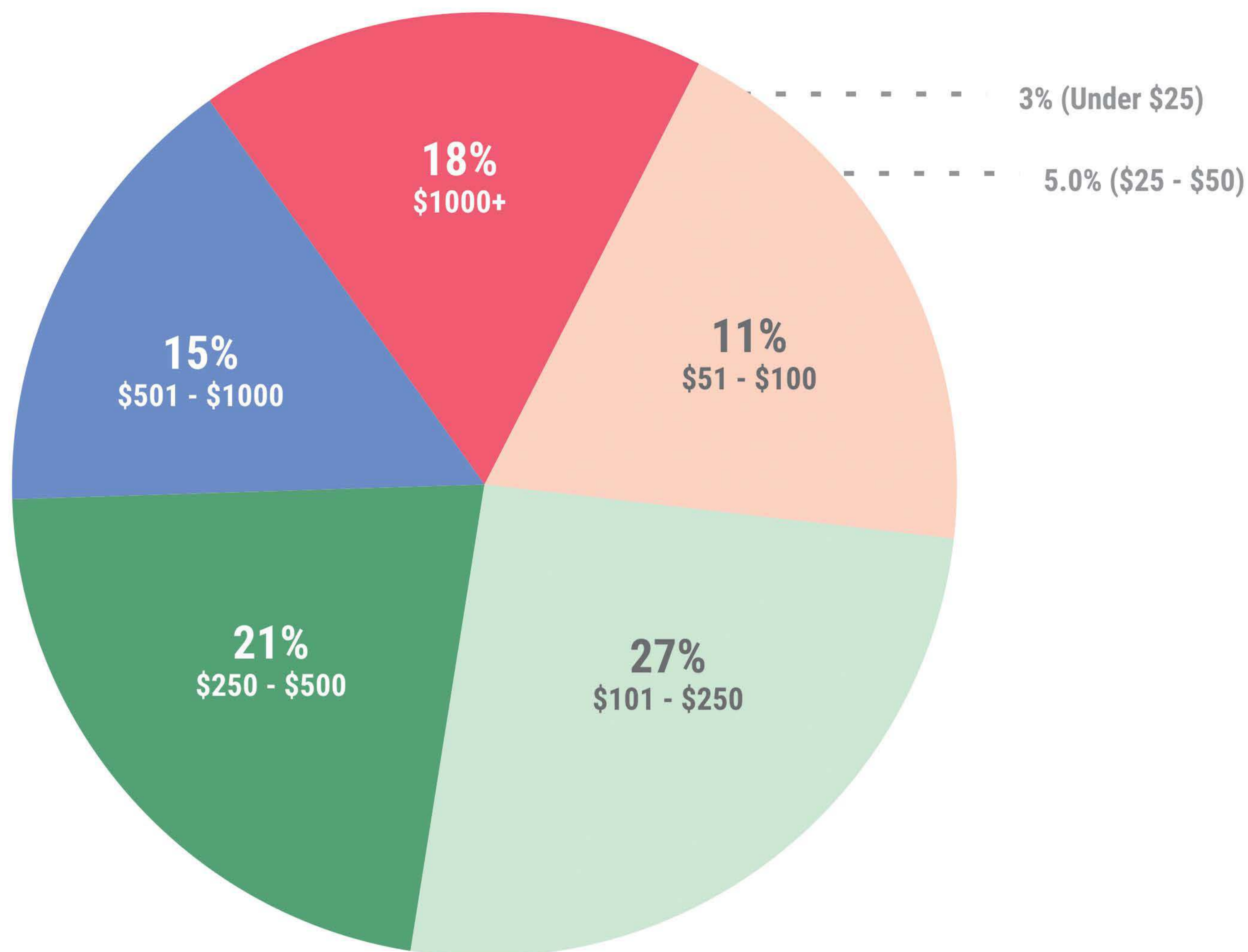


Distribution of giving dollars by day of month.

#3

People are Not Afraid to Give Big on Kiosk or Mobile Phone.

Some may think digital giving is mostly for small gifts and that those who give large amounts still choose to use checks as their preferred means of delivering the funds, but the data shows that isn't the case.

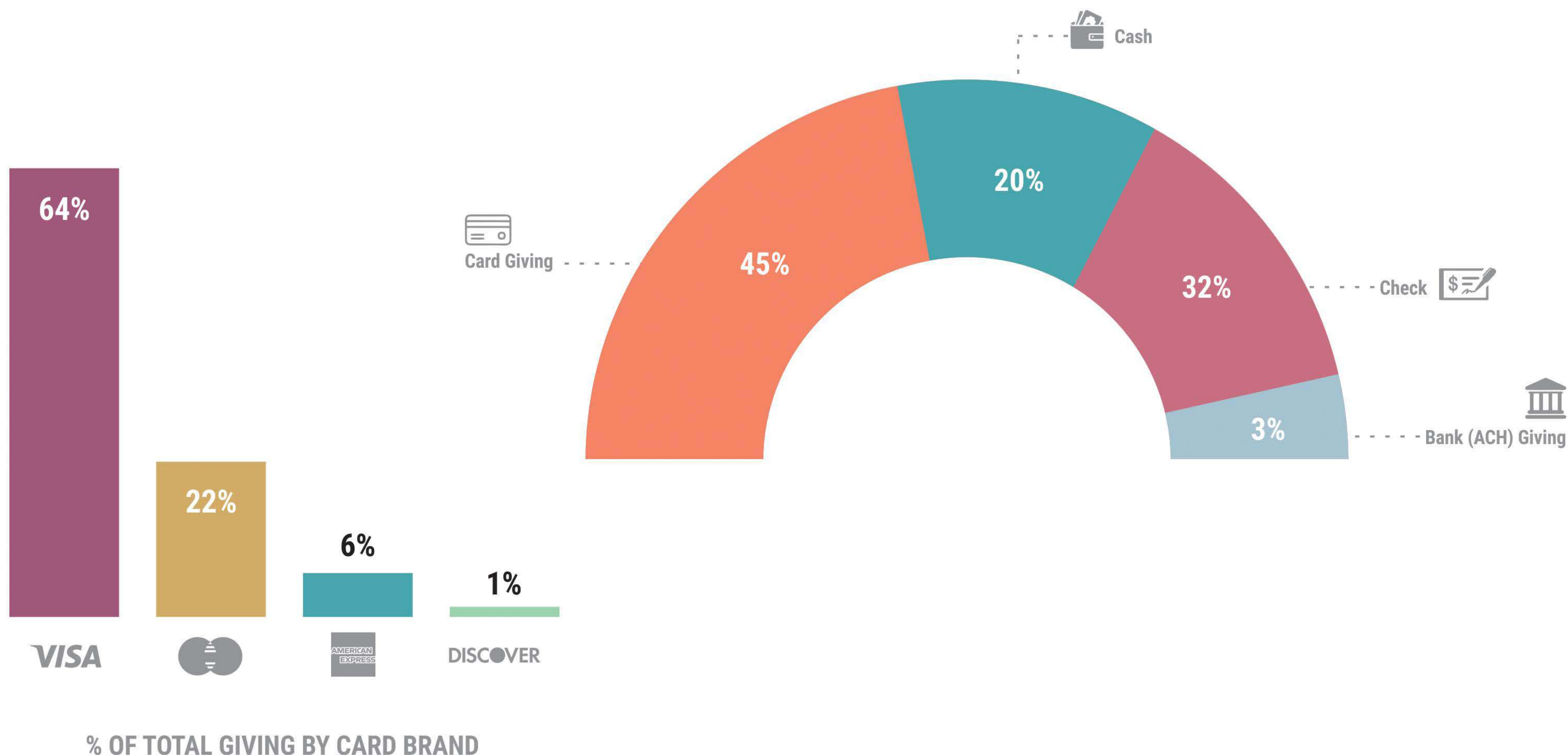


Distribution of giving dollars by size of gift.

#4

Card-Based Giving is the Preferred Method for Most.

Only 3% of donors give using their bank account information (ACH) while 45% prefer to use a card. It could be because of the added layer of security or maybe they're financially responsible people who want the card points/rewards. Regardless of the reason, it's important to understand that supporting card-based giving is a necessity.

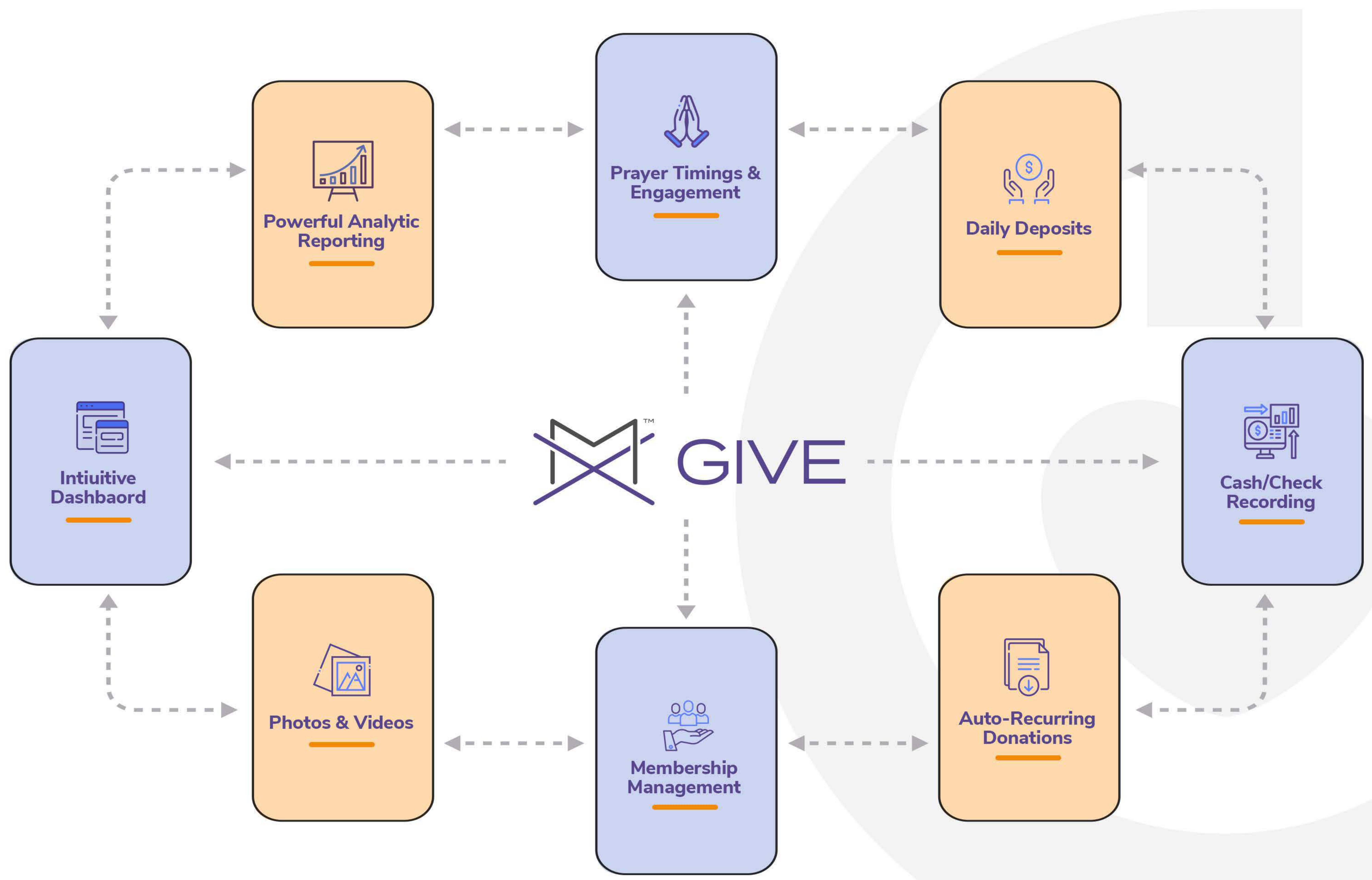


Distribution of giving by payment method.



Features and Functionality





Take advantage of our intuitive & graphical dashboard.

Our Dashboard shows

- Powerful Analytic Reporting
- Total Donations and fund campaigns
- Top Donor by categories
- New Memberships
- Recurring Donations
- Upcoming Events
- Prayer / Service Times
- Organization Campaigns
- Announcement
- Media



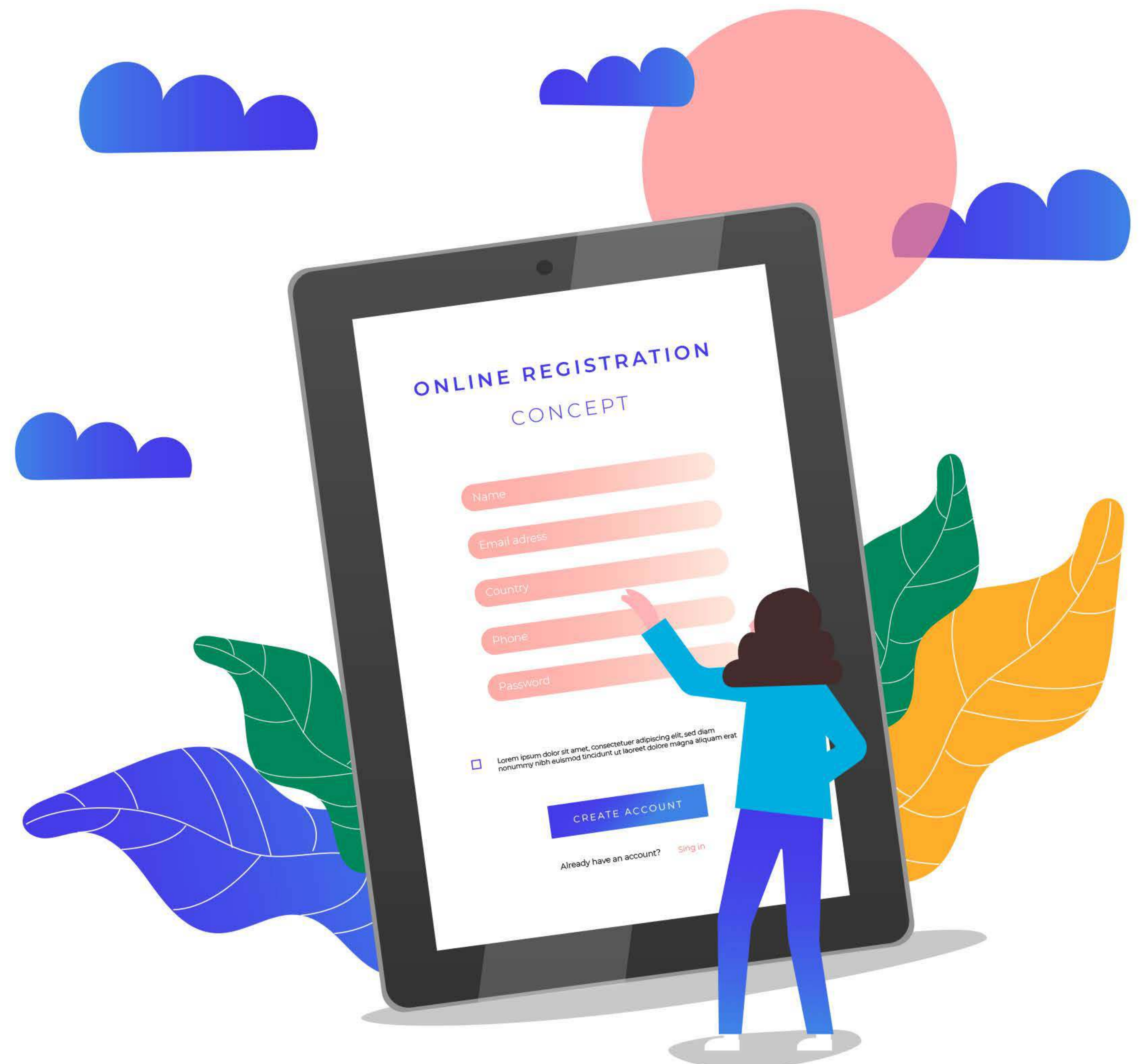
- Powerful reporting insight with AI powered analytics.
- Take the guesswork out of your mission with insights that drive action and results.
- With MX Give analytics solutions, you'll:
 - Acquire new donors and inspire them to join your mission
 - Optimize fundraising to save time and improve ROI
 - Understand your fundraising efficacy and the unique personas of your donors



MX Give can streamline your member data to give you the most complete look at your supporter base that you have ever had. Discover a new way to connect with your members instantly from anywhere, anytime.

Simplify your contacts

- Save yourself time and stress by ditching spreadsheets and sticky notes and store all your member information on one easy-to-use platform.
- Craft personalized communication to bring you closer to your members
- Track members data to enhance membership experience
- Increase retention rate by using MX Give's unique donation solution



Donors can easily set up recurring donations with one click to improve giving consistency. Donors can choose from weekly, monthly or annual donations.

Recurring Donations are a great way for your donors to connect with your organization on a regular basis. In addition to creating a long-term relationship with these donors, you're also adding an ongoing stream of revenue for your organization.

Recurring giving programs can be very beneficial to nonprofit & religious organizations.



Track your offline and online giving in one consolidated system with MX Give's cash and check donation entry tools. Collect cash or check payments from donors and register using MX Give's back office to accurately allocate funds to the right categories.

Cash/Check recording can be done by either the staff member overseeing the organization finance or by the person with the finance role who handles donations in your church's finance office. Each church should decide their policy regarding this. If the donations are made to the Missions Office, then it is probably simpler for someone in that office follow the steps to record the contribution/s and then send the cash or checks to the Finance Office for deposit, letting them know that the contribution has been recorded.



Improve and manage all prayer and service times for your organization in one simple layout. Many faith/religious organizations have set times to worship and pray and it is imperative to manage and update the times by date, day or month. We understand that communication of this key feature is vital in setting a consistent prayer/service time within your community.

- Stay Connected
- Stay Engaged
- Stay Informed



Raise more Money - Faster

MX Give makes it easy to organize and manage fundraising or special holiday/festival events. We at MX Give help to extend all the information around these events to our members. Our Event module clearly defines and outlines important details like title of the event, date, time, photos/videos and social media links. Once a new event is active, it is pushed to all donation & fund management platforms: Online and Mobile App.



Automate Member Communications Based On Preferences And Events

Member communication is the key to success for many organizations. Effective and convenient communication can facilitate smooth functioning of the entire donation. Our Announcement module will help to establish one-on-one communication with members. With this intuitive feature, members can post any announcements, updates and news after admin approval so the rest of the members will be able to access this announcement or notification.



Acknowledge your Donors!

MX Give platform has the ability to upload pictures and videos from members or organizational staff and post it to multiple donation and fund management platforms. Become your own media manager by uploading to mobile apps, social media website or online giving platforms. This allows your organization to easily share this data with its members.



Media



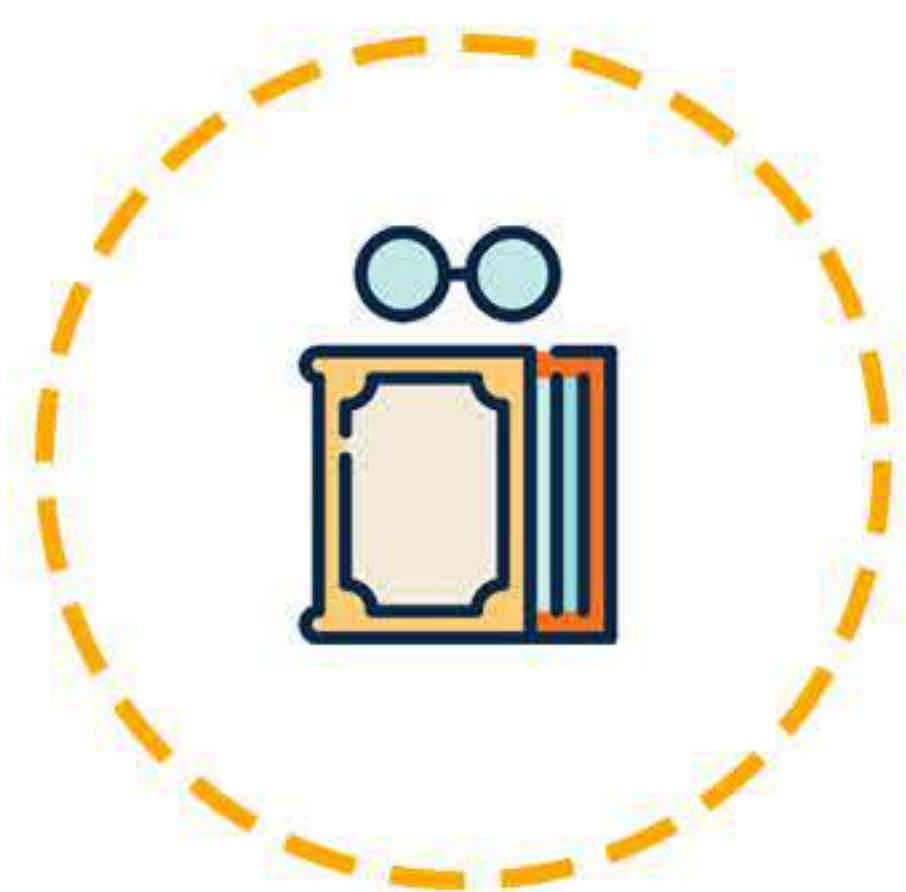
Photos



Videos



Audio



Literature



BACK OFFICE PLATFORM WITH ONLINE APP

RESELLER
COST PRICE

\$85
MONTHLY

END USER
PRICE

\$99
MONTHLY

Add-ons

CUSTOM BRANDED MOBILE APP

RESELLER
COST PRICE

\$40
MONTHLY

END USER
PRICE

\$49
MONTHLY

TEXT 2 GIVE MOBILE

RESELLER
COST PRICE

\$20
MONTHLY

END USER
PRICE

\$25
MONTHLY

KIOSK APP / UNIT

RESELLER
COST PRICE

\$20
MONTHLY

END USER
PRICE

\$25
MONTHLY



GIVE

Thank You

www.mxgive.com

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