

### Church Management System (ChMS) & Donation/Giving Solution

www.mxgive.com 346-767-6884

#### Who we are?

Based in Stafford, TX, MX Give was established with the vision of helping nonprofit organizations and religious entities to raise donations/funds efficiently while making a simple user experience to encourage donors to give with multiple payment options. With MX Give, you can collect donations, display service/ prayer times and share announcements all from our intuitive dashboard.

MX Give will become a simple solution in meeting all your fundraising goals with our exclusive features and tools including: kiosk giving, custom app, Text 2 Give, easy-to-use dashboard, and more.

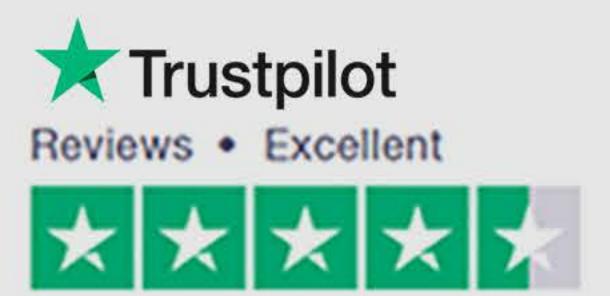
Give your members up to the minute announcements with our push notifications, share your organization photos, literature, audio and video, promote events and list service times. Donors can set up recurring donations with one click. Come see how easy it is to manage your donations with MX Give!

11 Solution Solution

MX Give caters to all religious entities, nonprofit organizations, foundations and trust to assist in increasing donations and fundraising opportunities. Giving members the ability to give from anywhere and anytime.







#### Who uses us



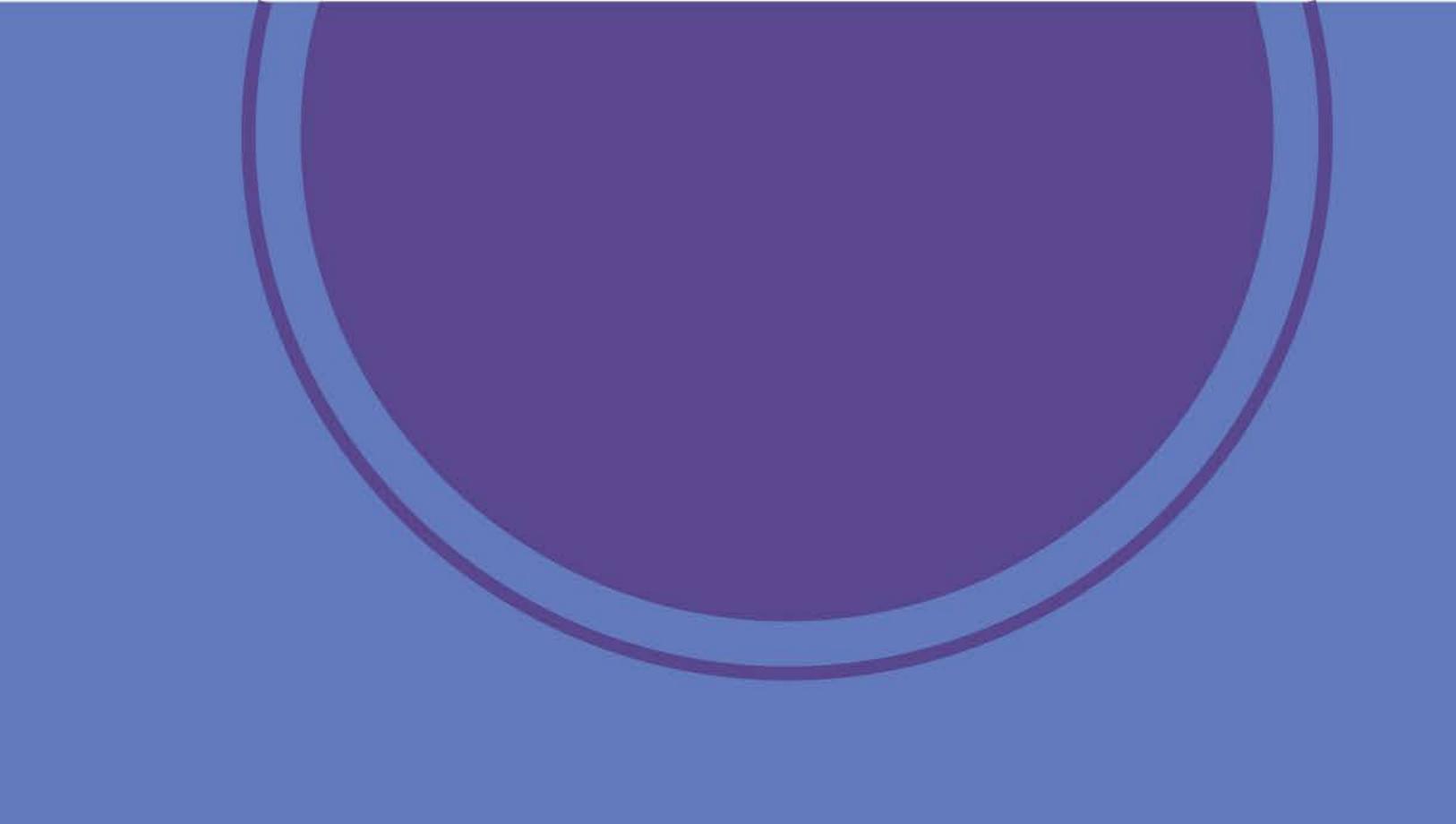
Religious Organizations



Nonprofits Organizations



Christian Organizations



## Multiple Giving Platforms

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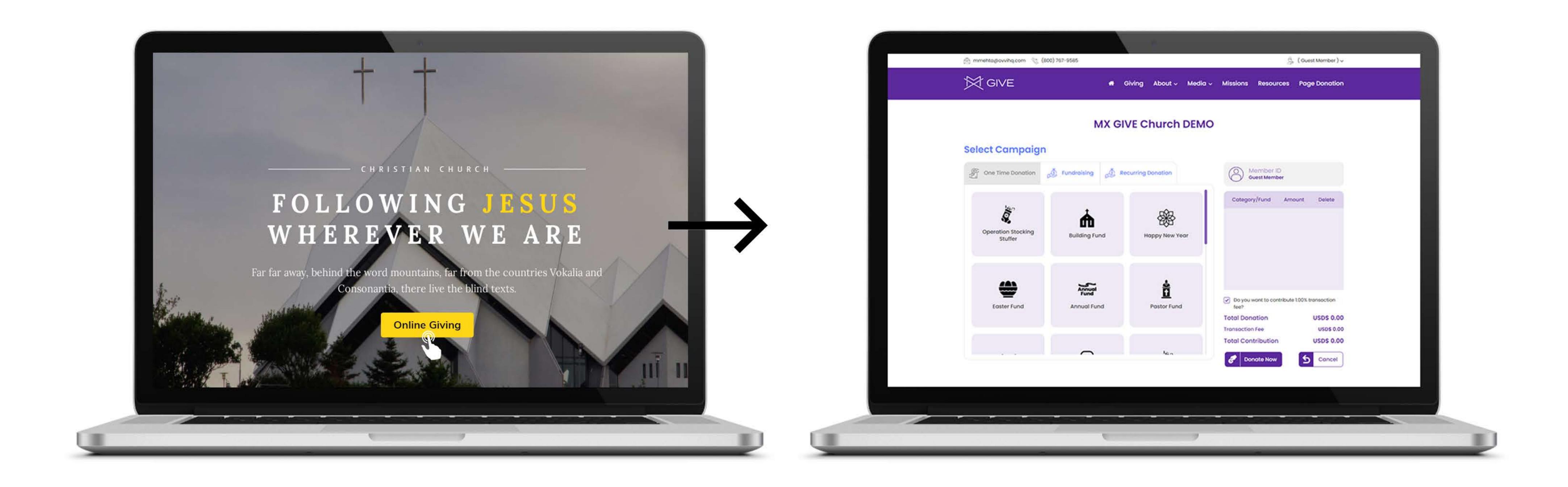




#### Online Giving



Create an online giving website with ease. Accept online donations, payments for fundraising or raise money for your next capital campaign through MX Give Online Giving platform. Integrate your existing website seamlessly to our online giving module. MX Give provides members to make one-time or recurring donations using their credit/debit cards.



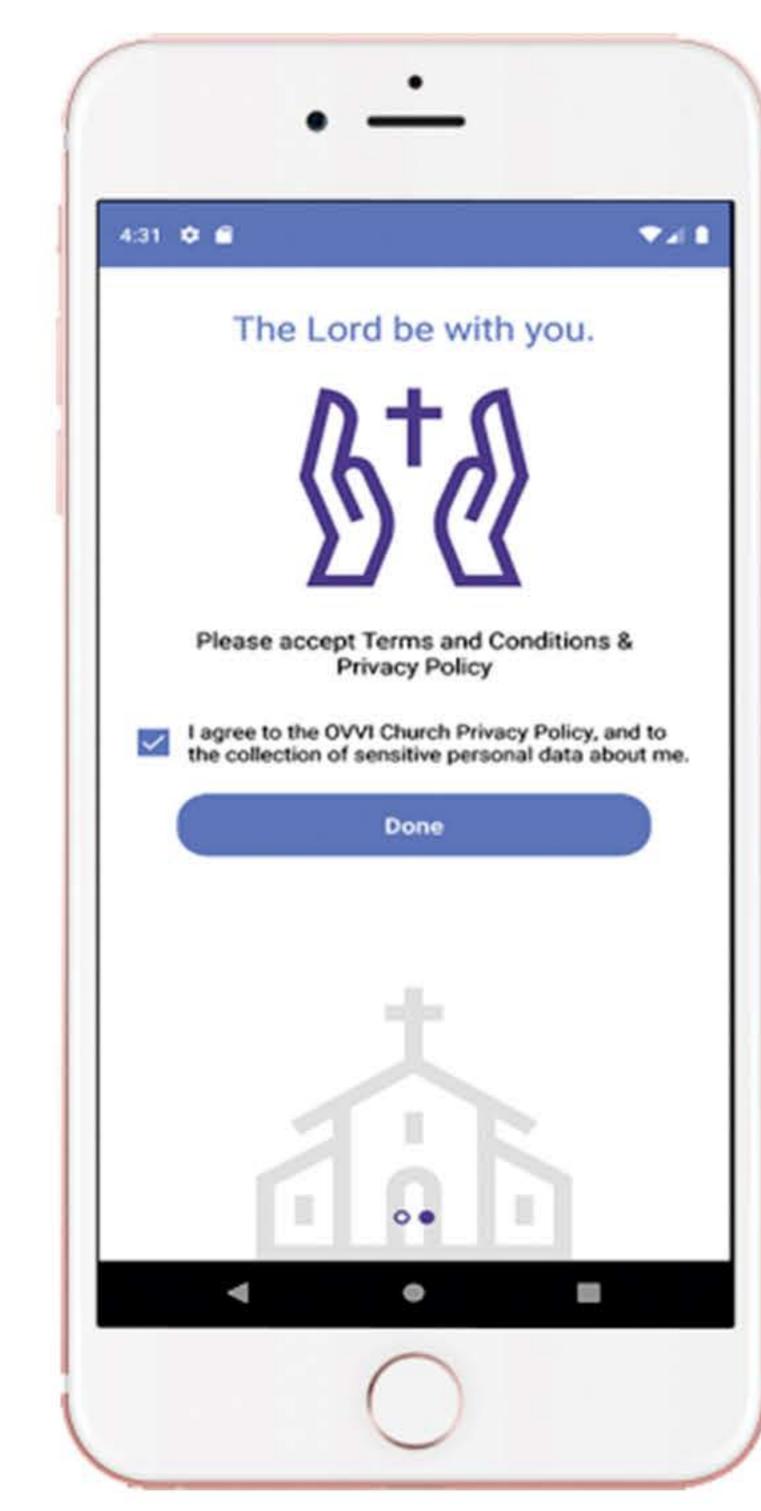
#### Mobile App Giving

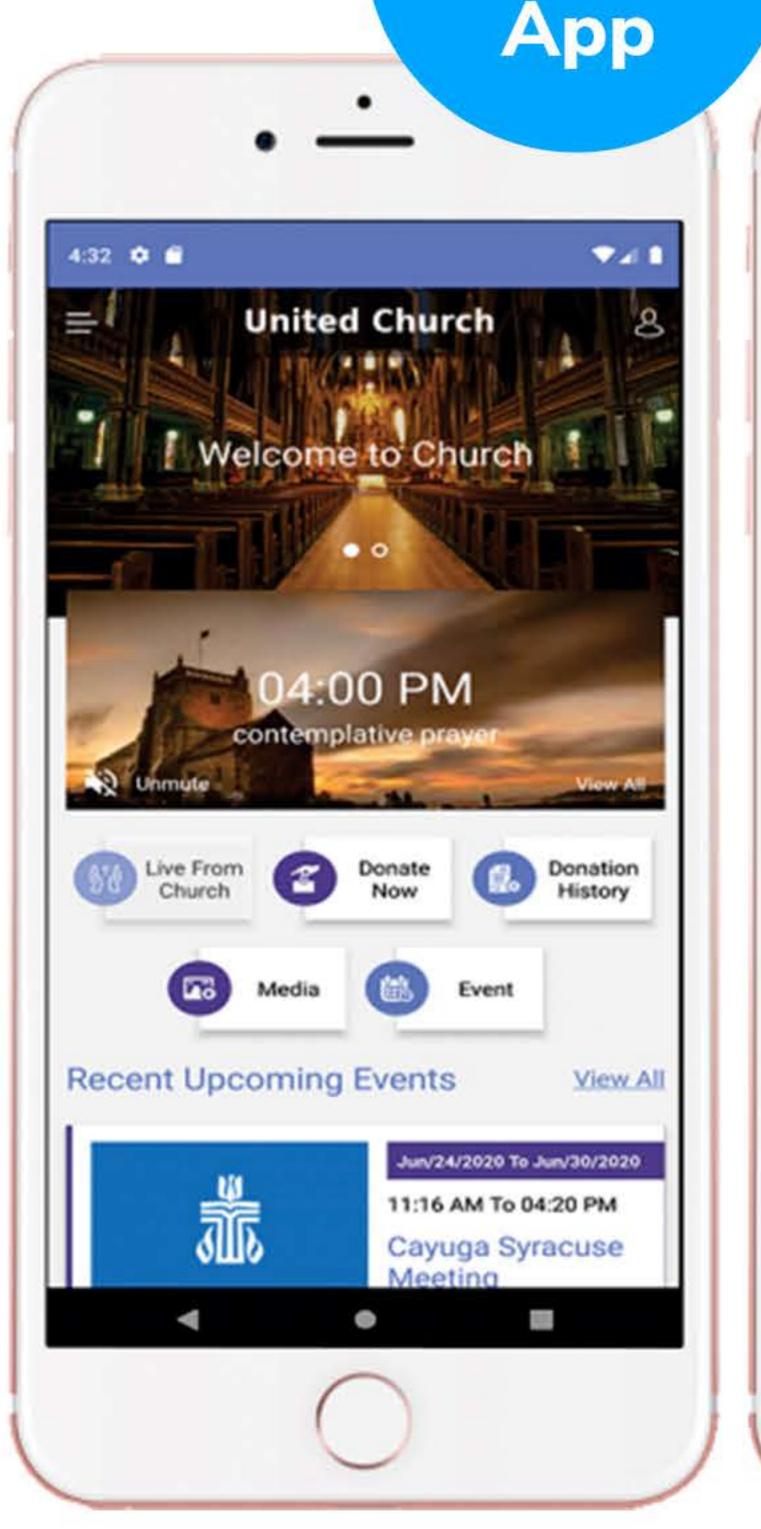


Engage your members with your custom mobile giving app on their mobile phones. People are spending more and more time on their mobile phones than ever before. The MX Give custom mobile app enables your members to give from anywhere, anytime, in matter of seconds.

### MX Give App is feature packed with donation and communication features.

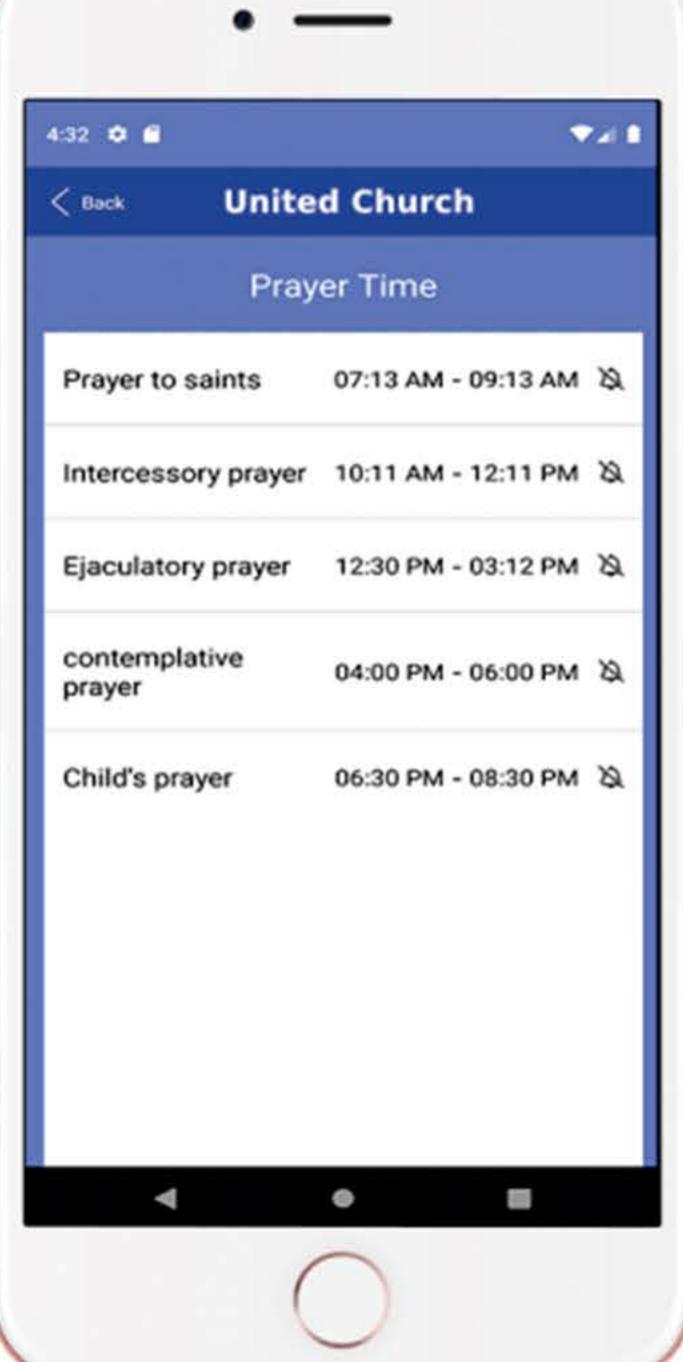
- Custom Branding and Layouts
- Easy Donation Screen for Fast and Easy Payments
- Interactive Social Content and Newsfeed
- Push Notifications
- Service Time and Audio Content
- Event Calendar
- Photos & Videos
- Social Media Integration





Custom

Mobile



#### Kiosk Giving



Kiosk giving is the fastest and easiest way of getting donations or funds on premises of your religious or nonprofit organization.

Kiosk giving is proven to increase your onsite donations by 28% and enhance first time givers by over 60%.

## MX Give Kiosk are easy to setup and customize.

- Easy Donation and fundraising screens
- Custom Branding & Layout
- Safe & Secure Card Present transactions
- Collect Donation receipts at the end of their transaction

Increase Donations

+28%

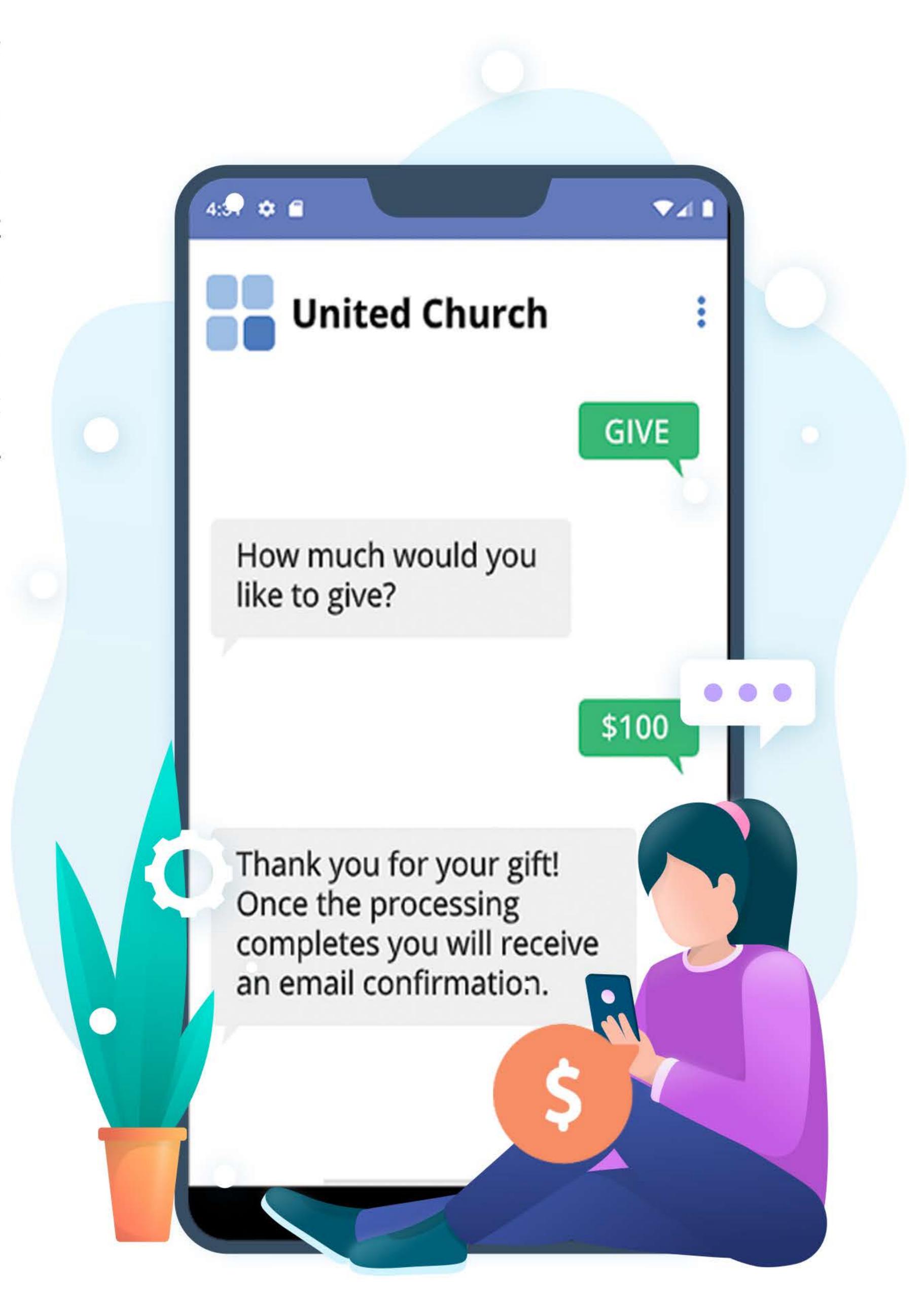
First Time
Givers
460%





Easy Text2Give right from your mobile phone. Instantly give by simply texting a number and your contribution amount. This allows members to give in three seconds with just two easy steps. Organizations using text donation can choose between a 10 digit or 5 Digit unique number assigned specifically to them and use a unique code (GIVE) to take easy payments from members. Custom keywords allow your members to text to give using a specific keyword and amount and have the funds go directly to their desired category.

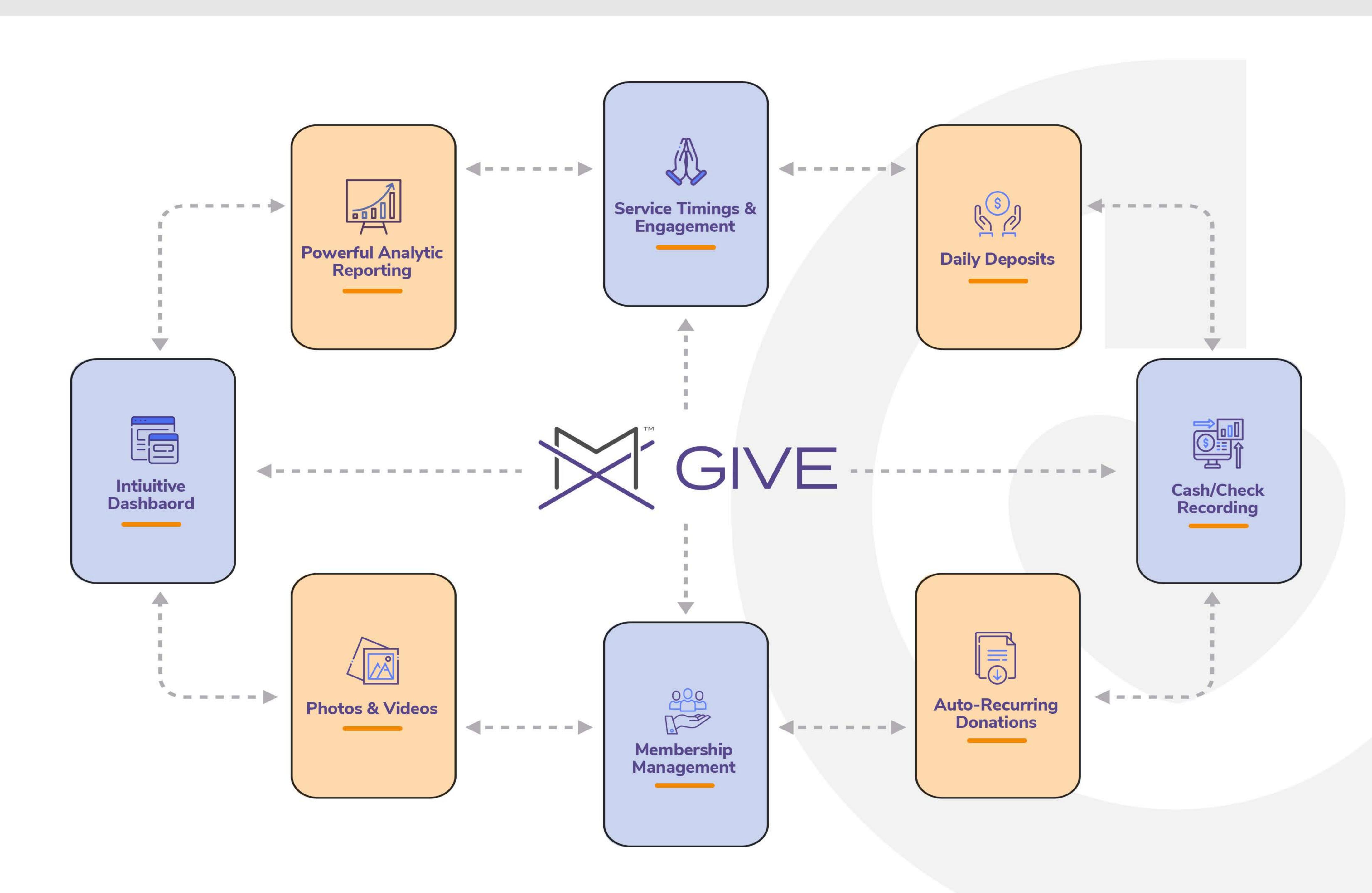
# 2 steps in 3 seconds to give





## Features and Functionality



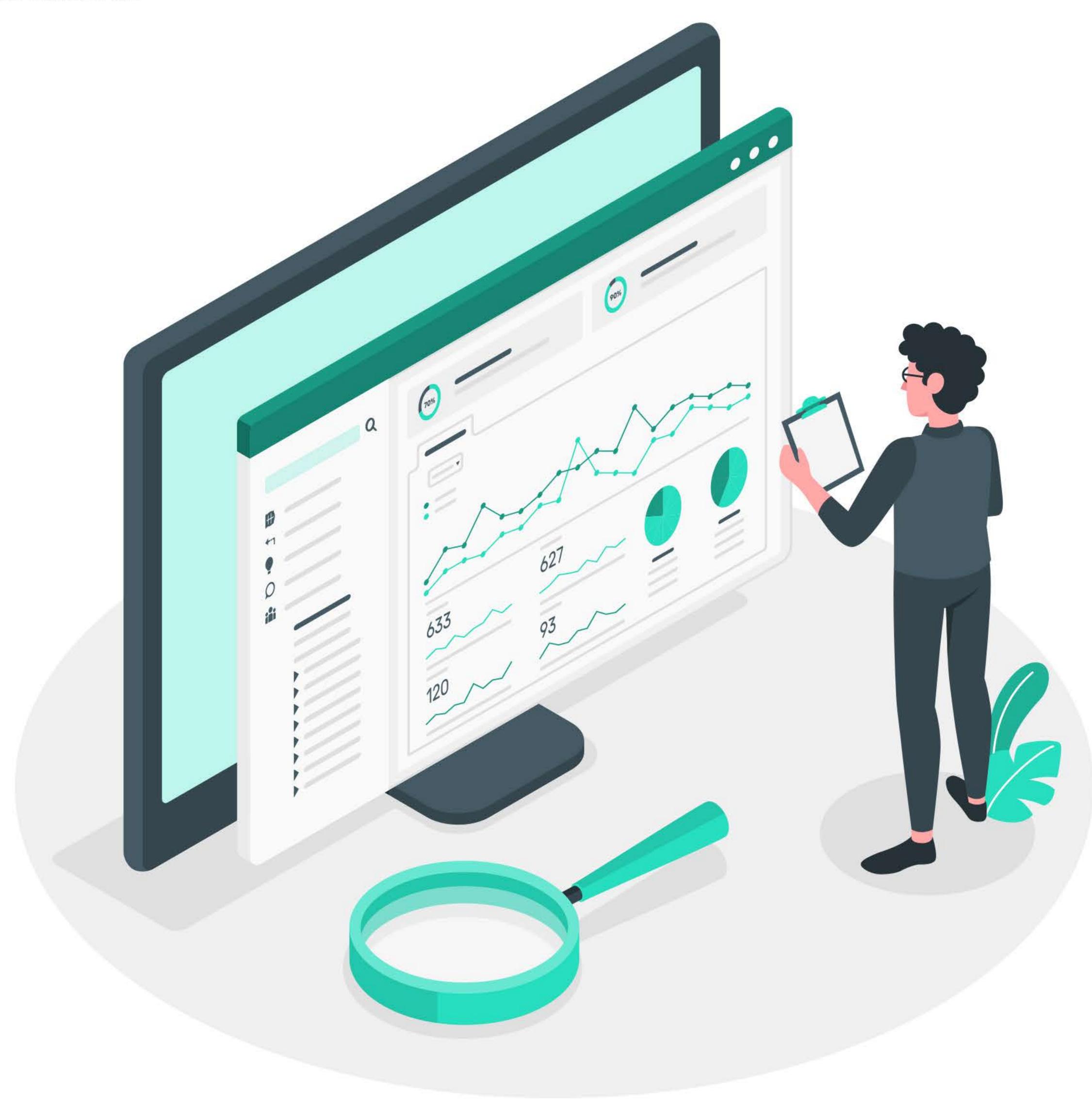




Take advantage of our intuitive & graphical dashboard.

#### Our Dashboard shows

- Powerful Analytic Reporting
- Total Donations and fund campaigns
- Top Donor by categories
- New Memberships
- Recurring Donations
- Upcoming Events
- Prayer / Service Times
- Organization Campaigns
- Announcement
- Media



#### Powerful Analytic Reporting



- Powerful reporting insight with Al powered analytics.
- Take the guesswork out of your mission with insights that drive action and results.
- With MX Give analytics solutions, you'll:
  - Acquire new donors and inspire them to join your mission
  - Optimize fundraising to save time and improve ROI
  - Understand your fundraising efficacy and the unique personas of your donors



#### Memberships



MX Give can streamline your member data to give you the most complete look at your supporter base that you have ever had. Discover a new way to connect with your members instantly from anywhere, anytime.

#### Simplify your contacts

- Save yourself time and stress by ditching spreadsheets and sticky notes and store all your member information on one easy-to-use platform.
- Craft personalized communication to bring you closer to your members
- Track members data to enhance membership experience
- Increase retention rate by using
   MX Give's unique donation solution



#### Recurring Donations



Donors can easily set up recurring donations with one click to improve giving consistency. Donors can choose from weekly, monthly or annual donations.

Recurring Donations are a great way for your donors to connect with your organization on a regular basis. In addition to creating a long-term relationship with these donors, you're also adding an ongoing stream of revenue for your organization.

Recurring giving programs can be very beneficial to nonprofit & religious organizations.



#### Cash / Check Recording



Track your offline and online giving in one consolidated system with MX Give cash and check donation entry tools. Collect cash or check payments from donors and register using MX Give's back office to accurately allocate funds to the right categories.

Cash/Check recording can be done by either the staff member overseeing the organization finance or by the person with the finance role who handles donations in your church's finance office. Each church should decide their policy regarding this. If the donations are made to the Missions Office, then it is probably simpler for someone in that office follow the steps to record the contribution/s and then send the cash or checks to the Finance Office for deposit, letting them know that the contribution has been recorded.

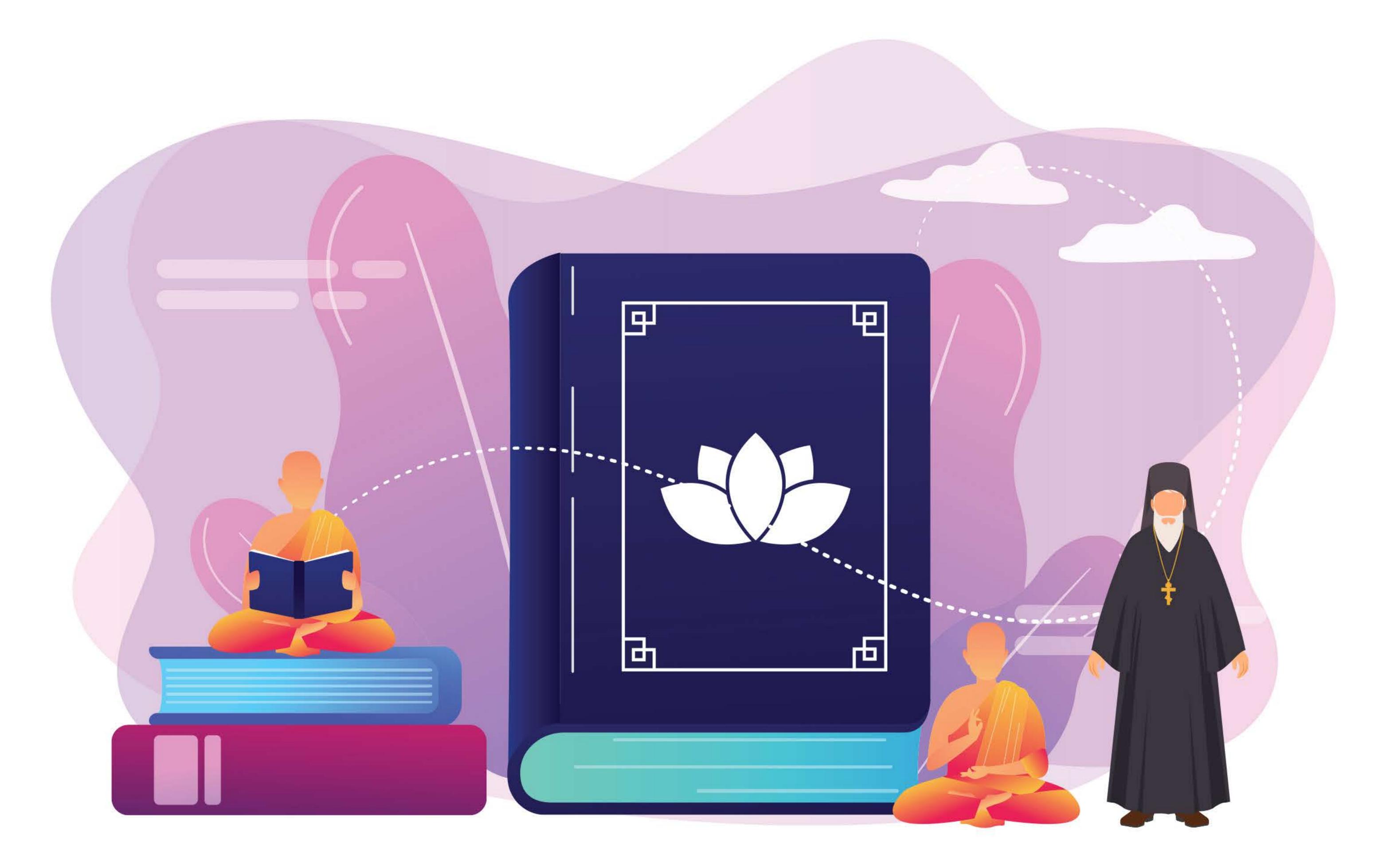


#### Prayer / Service Times



Improve and manage all prayer and service times for your organization in one simple layout. Many faith/religious organizations have set times to worship and pray and it is imperative to manage and update the times by date, day or month. We understand that communication of this key feature is vital in setting a consistent prayer/service time within your community.

- Stay Connected
- Stay Engaged
- Stay Informed





#### Raise more Money - Faster

MX Give makes it easy to organize and manage fundraising or special holiday/festival events. We at MX Give help to extend all the information around these events to our members. Our Event module clearly defines and outlines important details like title of the event, date, time, photos/videos and social media links. Once a new event is active, it is pushed to all donation & fund management platforms: Online and Mobile App.





## Automate Member Communications Based On Preferences And Events

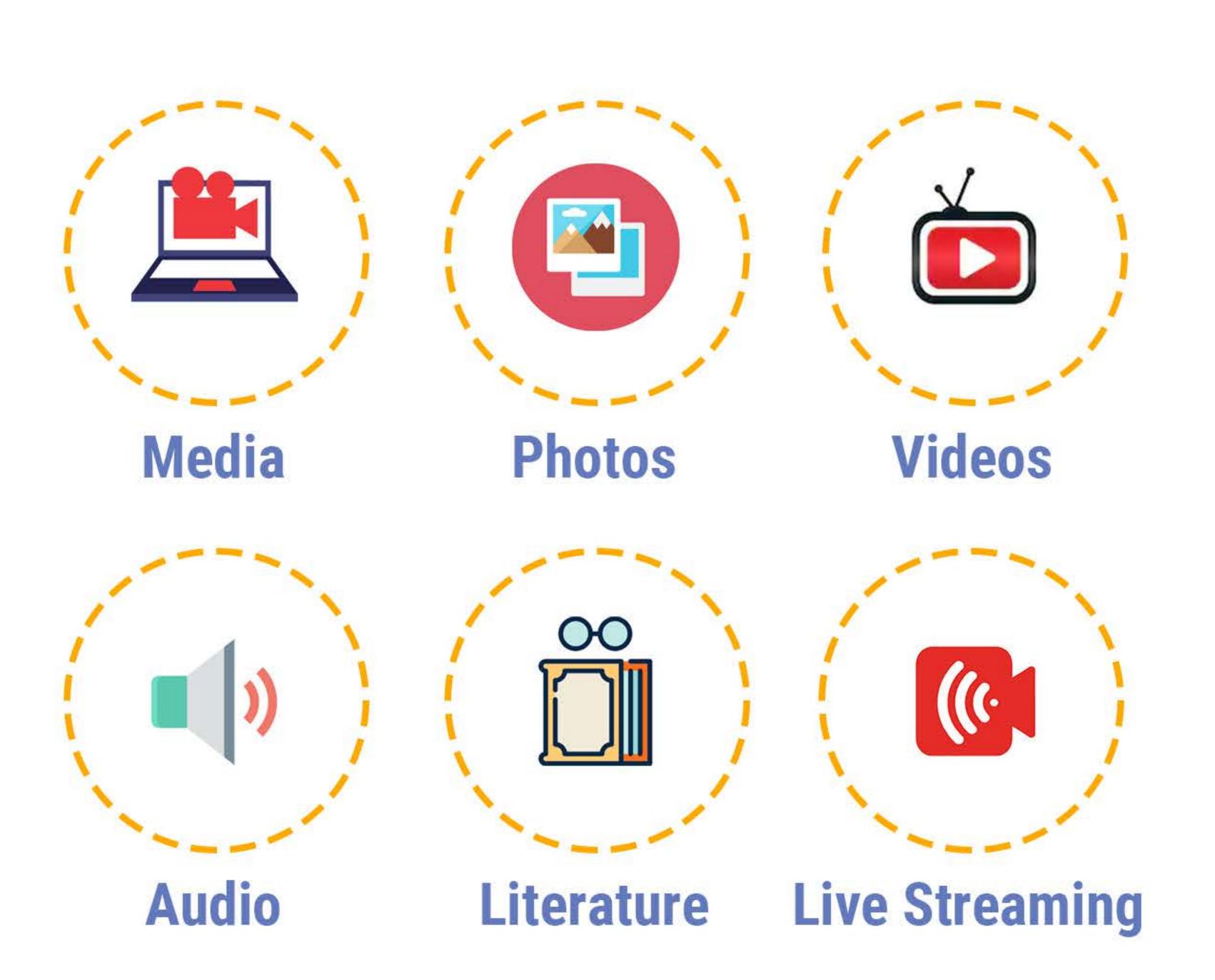
Member communication is the key to success for many organizations. Effective and convenient communication can facilitate smooth functioning of the entire donation. Our Announcement module will help to establish one-on-one communication with members. With this intuitive feature, members can post any announcements, updates and news after admin approval so the rest of the members will be able to access this announcement or notification.





#### Acknowledge your Donors!

MX Give platform has the ability to upload pictures and videos from members or organizational staff and post it to multiple donation and fund management platforms. Become your own media manager by uploading to mobile apps, social media website or online giving platforms. This allows your organization to easily share this data with its members.







#### STANDARD

COMPLETE BACK OFFICE MANAGEMENT & ONLINE GIVING PLATFORM

\$ G G MONTHLY

Add-ons

S49
MONTHLY

MERCHANT PROCESSING FEES

Lowest Price in the industry





## Thank You

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